

REMARKS

Claims 1-20 have been cancelled and a listing of the full set of claims is included beginning on page 2.

New claims 21-37 are now in this application.

It is noted that an RCE was filed on January 24, 2008. Consideration and allowance of new claims 21-37 is respectfully requested for the following reasons.

Applicant's claims are directed to a TV set that includes a slot for a plug-in PCMCIA card. The plug-in PCMCIA slot is adapted to receive a PCMCIA card that has memory thereon. Claim 22 specifies that the PCMCIA card includes a rotating magnetic memory.

Applicant's claims also recite an encoder, a buffer storage and interface circuitry adapted to transfer encoded TV signals from the buffer to the circuitry on the PCMCIA card.

The cited references do not show or suggest a TV set that includes a slot for a plug-in PCMCIA card that can store TV signals. It is important to note that the TV set recited in applicant claims has the ability to transfer data to and to store data on the PCMCIA card that is plugged into the TV set. The PCMCIA card can include a rotating magnetic memory (see for example claim 22) which can store the TV signals.

None of the cited reference, except the Sheu reference, show or suggest a plug-in memory card slot in a TV set. As explained below, the Sheu reference does include a plug in slot for a "memory card"; however, as explained below, the Sheu reference in fact teaches away from the combination recited in applicant's claims.

The Sheu reference does include a "memory card slot"; however, the various memory cards described in the Sheu reference are only capable of transferring data to the TV set. The system shown in the Sheu reference includes a "hard disk drive" 26 and an "optical disk read/write device" 16 which are integral to and a permanent part of the TV set. This is directly contrary to the structure of the applicant's system. In applicant's combination, the memory which stores the TV signals is on the PCMCIA plug in card. In Sheu, the hard disk and the optical disk which store TV signals are integral parts of the TV set. Thus, the Sheu reference in fact teaches away from the applicant's invention.

It is also noted that the Sheu reference has a foreign priority date of May 30, 2003 and a publication date of December 2, 2004. The application that is the subject of this amendment has a filing date of January 6, 2004.

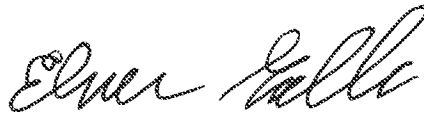
In summary, none of the cited references teach or suggest the combination that the applicant claims. Thus, allowance of the application as amended is requested.

The Examiner is encouraged to telephone the undersigned at (503) 222-3613 if it appears that an interview would be helpful in advancing the case.

Customer No. 20575

Respectfully submitted,

MARGER JOHNSON & McCOLLOM, P.C.



Elmer W. Galbi
Reg. No. 19,761

MARGER JOHNSON & McCOLLOM, P.C.
210 SW Morrison Street, Suite 400
Portland, OR 97204
503-222-3613
E-mail: elmer@techlaw.com